

TABLE OF CONTENTS

<i>Preface and Acknowledgements</i>	7
1. Introduction: Early Roman Baetica <i>Simon Keay</i>	11
2. Pre-Roman Turdetania <i>José Luis Escacena and María Belén</i>	23
3. Turdetani and Bastetani: cultural identity in Iberian and early Roman Baetica <i>Mary Downs</i>	39
4. The development of towns in early Roman Baetica <i>Simon Keay</i>	55
5. Roman Córdoba in the light of recent archaeological research <i>Angel Ventura, Pilar León and Carlos Márquez</i>	87
6. The beginnings of Latin epigraphy in the Baetica. The case of the funerary inscriptions <i>Armin Stylow</i>	109
7. Cities as a basis of supraprovincial promotion. The <i>equites</i> of Baetica <i>Antonio Caballos Rufino</i>	123
8. The Iberian and early Roman coinage of Hispania Ulterior Baetica <i>Francesca Chaves Tristán</i>	147
9. The rural economy of western Baetica <i>Michel Ponsich</i>	171
10. Baetican olive oil and the Roman economy <i>José Remesal Rodríguez</i>	183
11. A view of Baetica's external commerce in the 1st c. A.D. based on its trade in metals <i>Claude Domergue</i>	201
12. The use of marble and decorative stone in Roman Baetica <i>Marc Mayer and Isabel Rodà</i>	217
13. The importance of Baetica in the Roman Empire: the view from Rome <i>Anthony Birley</i>	235
<i>Index</i>	243